

**WOUTER CONRADIE**

**Function:** Managing Director, NSF-CMi Africa (Pty)  
**Session:** Certification Body Panel Discussion (NSF-CMi, SGS, SAI Global)

**TOUR Stop:** Cape Town/South Africa, 11-12 May 2011

**Profile**

Wouter Conradie holds an MBA and post-graduate degree in Horticulture from the University of Pretoria, South Africa followed by more than 12 years of practical farming experience on a wide range of fruit and vegetable crops grown for export markets. He headed up a fruit research team doing work on entomology, IPM, plant nutrition, physiology and disease control over a period of 3 years. He practiced as a horticulture advisor and organic farming consultant for 5 years, before joining Woolworths as Organic produce technologist for 5 years. Currently the Managing Director for NSF-CMi Africa for the past 4 years, during which time the sub-saharan business has expanded into a wide range of agriculture and food assurance standards and other services.