

**SANJEEV CHOPRA**

Function: Joint Secretary (Agri.) & Mission Director,
National Horticulture Mission, India

Session: Organizing the Supply Chain: Awareness
Raising and Capacity Building for Producers
- Perspectives from the Private Sector and
Donor Agencies

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Sanjeev Chopra, Joint Secretary, Department of Agriculture & Cooperation, Ministry of Agriculture, Government of India, is currently the Mission Director of National Horticulture Mission and National Mission on Micro Irrigation. He is also holding additional charge of Managing Director of NAFED, India's apex agriculture marketing organization in the cooperative sector. Prior to this, he was Principal Secretary, Agriculture and Food Processing Industries Department, Government of West Bengal. He has also been the Secretary of Industries & Information Technology Department to the Government of Uttarakhand.

From 1996 to 2001, he was the Chairman, Faculty of Management and Co-ordinator of the Centre for Cooperatives and Rural Development at the Lal Bahadur Shastri National Academy of Administration, Mussoorie. His earlier assignments include a tenure as the District Magistrate of Murshidabad, and CEO Himul, Darjeeling.

Before joining the Indian Administrative Service in 1985, he worked for The Times of India and The Economic Times. He was awarded the Robert S McNamara (World Bank) and the Hubert H Humphrey fellowship in 1998 and 1999 respectively. He has also been a Guest Scholar at The Brookings Institution, Washington DC.

He writes a regular column 'Agri Matters' and speaks at different forums on agriculture policy, development interventions and governance issues.