



RAVI MATHUR

Function: Chief Executive Officer, GS1, India
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Mr. Ravi Mathur is the Chief Executive Officer of GS1 India and has been instrumental in enabling barcodes and global standards adoption on consumer products which has revolutionised retailing practices in India.

GS1 India is a standards body setup by the Ministry of Commerce, Govt. of India and Apex Chambers of Commerce and other organisations to promote adoption of global standards and best practices in Supply Chain Management in India. It is affiliated to GS1, Belgium which oversees a network of over 100 GS1 organisations worldwide. GS1 standards are used in several critical business applications related to stocks and expiry management of products, track & trace, product authentication, product recalls, unique identification of goods etc.

Mr. Mathur is the Regional Coordinator for GS1 organisations in the Asia Pacific region and is a member of the GS1 Global Advisory Council.

He has over 32 years experience across Industry/service sectors in varied responsibilities and functions which include business strategy development, Sales/marketing for domestic and international markets, General management etc in leading multinational companies like Larsen & Toubro, Sprint RPG, General Electric etc.

Mr. Mathur is a graduate in Mech. Engineering from the Indian Institute of Technology, New Delhi.