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Function: Managing Director and Secretary General, Japan Agricultural Products Exporters Association (JAPEA), Japan

Session: Food Safety and Sustainability Requirements of Retailers Sourcing in the Region

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Profile

Taking the B.A. in Law, Meiji University in 2002, he completed Research Program with a diploma in Center for International Affairs, School of Continuing and Professional Studies, New York University in 2004. His specialization is International Trade. Founding Omniversal Ltd in 2007, the main business of which is food safety consulting and export promotion of agricultural products, he has taken office as a Managing Director and Secretary General of Japan Agricultural Products Exporters Association (JAPEA) since 2010.

JAPEA was founded on August 24, 1953 in accordance with the Japanese Export and Import Trade Law under the authorization by the Japanese government (Minister of Economy, Trade and Industry). The purpose of JAPEA is to promote export of agricultural products and sound development of trading markets by preventing unfair trade practices and removing barriers in the foreign markets.

The main achievement of Omniversal Ltd is that, as a leading company in the fields of food safety and exports of fruits and vegetables in Japan, development project for export promotion has been successfully undertaken with the Japanese government (Ministry of Agriculture, Forestry and Fisheries) in not only Asian countries but also Russia, Middle East and European countries. Regarding food safety area, at the same time, it is conducive to a shift to Version 4.0 of GLOBALGAP and a penetration of GFSI recognized scheme in Japan. He is now a core member of NTWG Japan.