

**GLOBALG.A.P.**

# TOUR2011 **Good Agricultural Practice**

New Delhi | Mexico City | Cape Town | Sao Paulo | Cairo | Warsaw | Atlanta | Bangkok

## **MARCIN LIS**

**Function:** Specialist of Software for Agricultures, Agrovative

**Session:** Exploring Efficiencies: The Use of IT in Agriculture

**TOUR Stop:** Warsaw/Poland, 14-15 September 2011

## **Profile**

Graduated faculty of Marketing and Management at University of Łódź in 2003 and postgraduate MBA at Warsaw University of Life Sciences. During studies he participated in Iterreg IIIc as WUoLS representative (EU fund for international institutions to create software for agriculture). In 2004 setting up new web site for fruit growers [www.ochronaroslin.agro.pl](http://www.ochronaroslin.agro.pl) – web search engine for crop protection products. Than after one year building FreshManager – software especially for fruit and vegetable growers (other crops too). Software enable growers to collect data about their farms in electronic way: fields, machinery, employees, spraying diary, crop protection stock, fruit or vegetable stock, invoices and calendar. Davis weather stations distributor for Poland since 2008. Aside from those activities managing family fruit farm (apples) located near to Grójec – “the biggest orchard in Europe”.