

**JOSÉ VILLALON****Function:** Managing Director Aquaculture, World Wildlife Fund (WWF), USA**Session:** GLOBALG.A.P.'s Aquaculture Program**TOUR Stop:** Atlanta/USA, 17-18 October 2011**Profile**

Jose Villalon is the managing director of the World Wildlife Fund-US Aquaculture Program. His primary role is to oversee eight multi-stakeholder roundtables, collectively called the Aquaculture Dialogues, which are creating global standards that will help address the environmental and social impacts associated with aquaculture.

Villalon is a 27-year veteran of the aquaculture industry. During his career he has operated a Mexico-based consulting firm that worked with private industry on technical shrimp production protocols and farm accounting systems; managed a shrimp farm in Mexico; overseen new product development and market penetration in Europe and Japan for AquaNova, the wholly-owned subsidiary of Desc; and been in charge of Marine Harvest International's shrimp hatchery, feed mill, and farm operations in Guayaquil, Ecuador.

Villalon holds a master of science degree in fisheries biology from the University of Washington in Seattle and a bachelor of science degree in biological sciences from Florida International University.