

**Érica Lieberg Vianna**

Function: Consumer Testing Services (CTS), Key Account Manager, SGS - Brazil

Session: Implementing Integrated Farm Assurance Version 4 in Poultry Production, Experiences Made on the Ground

TOUR Stop: Sao Paulo/Brazil, 07-08 June 2011

Academic Background

Post graduation: Meat Science and Technology
Instituto de Tecnologia de Alimentos (ITAL), Campinas/SP
2006

Graduation degree: Veterinary Medicine
Universidade Metropolitana de Santos, Santos/SP
1999 to 2003

Professional Experience

SOCIÉTÉ GÉNÉRALE DE SURVEILLANCE (SGS DO BRASIL LTDA)

Consumer Testing Services (CTS), São Paulo/SP, Brazil

Key Account Manager

Since October 2009

- Management, and relationship and support of key account clients (JBS/Bertin, Mc Donald's, Marfrig, Sadia/BR Foods, Seara, Minerva, among others).
- Technical and commercial development of customized solutions.
- Risk management services (certification, inspection, testing and audit).
- International sales activities and support to clients (industries, retail and traders) and SGS affiliates.
- Lead auditor and trainer: Mc Donald's standards, Swiss legislation, Animal Welfare, GAP, GlobalG.A.P. (V3 and 4).
- International contacts (Latin America, Europe, United States, Thailand, Saudi Arabia, China, Lebanon, Albania, Vietnam, among others)

Key Account Coordinator

April 2008 to September 2009

- Sales activities: certification (BRC, IFS, HACCP, GMP, ISO9001, ISO14001, OHSAS, GlobalG.A.P., Mc Donald's), second part audits (supplier evaluation programs, social/ETI audits, customized programs), inspections and testing.
- Technical support: GlobalG.A.P. (poultry and cattle) and Swiss Law (SR916.51).
- GlobalG.A.P. Train-the-Public trainer – version 3 (livestock)
- Mc Donald's Europe country QA.
- Contact with international clients and SGS affiliates

Lead Auditor

January, 2007 to April, 2008

- More than 100 days of audit, mainly related to cattle, chicken and turkey farms, slaughterhouses, hatcheries, feed mills and food industries in general.
- GlobalG.A.P. Train-the-public trainer - version 2.0 and 3.0 (livestock)
- Development and review of internal procedures and forms
- Swiss Law ALO SR916.51, GLOBALG.A.P. IFA, GMP, HACCP and animal welfare auditor
- GLOBALG.A.P 3.0 (poultry) trainings

New Delhi | Mexico City | Cape Town | Sao Paulo | Cairo | Warsaw | Atlanta | Bangkok

- Training of new auditors and inspectors regarding certification standards and shipment inspections.
- Audit reviewer

UL DO BRASIL

Quality Registration Services (QRS) / Commercial Inspection and Testing Services (CITS)
São Paulo/SP, Brazil

Auditor, Foods & beverages Coordinator - Nov./2005 to Aug./2006

- Commercial activities in certification, training and inspection services
- HACCP audits against NBR14900
- Inspections at Carrefour's distribution center
- ISO 9001:2000 auditor – pre-audit
- Inmetro / ABNT forums and translation - ISO22003 and e ISO22004
- Development and review internal procedures
- Planning activities (ISO9001, ISO14000, ISO/TS16949, ISO13485 and TL9000)
- International contacts (Argentina, Mexico, United States)
- Certificate issue (ISO9001, ISO14000, ISO/TS16949, ISO13485 and TL9000)
- Monthly financial report of audits and inspections performed in Brazil
- Monthly QRS activities report (operational, financial and commercial) for QRS to South America's QRS manager
- Verification and managing of audit cycles
- Contact QRS and CITS auditors and clients
- Review of audit and inspection reports

INSTITUTO GENESIS

Audit and Animal certification department, Londrina/PR, Brazil

Technical responsible and Lead Auditor, Aug/2004 to Sept/2005

- EurepGAP Coffee and cattle pre-audits.
- SISBOV coordination and audits (traceability system for cattle farms)
- Comparative evaluation of EUREPGAP IFA and Tesco standards
- Member of Brazilian EUREPGAP IFA Working Group.
- Translation of EUREPGAP IFA standard, version 2004.
- Preliminary translation of EUREPGAP IFA standard, version 2005 (all farm base module and Cattle Sheep module) and review of other modules.
- Qualification of vets, technicians and agronomic engineers regarding SISBOV standard
- Technical support for producers and technicians:t SISBOV and EUREPGAP IFA issues
- Development of "Animal Handling and Welfare during Transport" training.
- Development of internal documents and procedures.

SECRETARIAT OF HEALTH

Health Monitoring Coordination, São Paulo/SP, Brazil

Monitor, 2004

- Technical training on Good Manufacture Practices and Sanitary Food Guidelines for retail owners (microbiology, cross-contamination, diseases transmitted by food, GMP directions, critical control points, sanitary law, pest control).

GRUPO PÃO DE AÇÚCAR – PERISHABLE DISTRIBUTION CENTER

Federal Inspection Service, Osasco/SP, Brazil

Trainee, February to June/2004

- Product inspection
- Quality Control activities (Supply Chain)
- Inspection of perishable products during reception
- Quality test of cheese, beef, chicken and fish
- Evaluation of claims
- Inspection of transport vehicles

- Storage control.

BERTIN LTDA (CURRENTLY JBS S/A)

Quality Control, Lins/SP, Brazil

Trainee, October to December/2003

- Development of operational procedures: emergency slaughtering, hygiene procedures for the vacuum packing equipments.
- Training of new employees in Good Manufacture Practices
- Quality Control activities: slaughter, deboning and processing
- Temperature tests: frozen and chilled meat cuts in freezing tunnel
- Evaluation of internal and external customers complaints (statistical analysis – Pareto method)
- Auditor's guide during external audits (clients, customers and suppliers)

COOPERATIVA CENTRAL LEITE NILZA

Federal Inspection Service, Ribeirão Preto/SP, Brazil

Trainee, July/2003

- Daily evaluation of milk process from reception to final product
- Microbiological and physiochemical analysis of milk (raw, pasteurized and UHT)
- Quality tests and shelf-life of UHT Tetra Pak packing.

SONAE DISTRIBUIÇÃO BRASIL S/A –BIG

Quality Control, Santos/SP, Brazil

Trainee, January to June/2003

- Daily quality control and GMP activities: meats, rotisserie, bakery and grocery
- Reception control of perishable products
- Temperature control of equipments and products
- Inspection of cold rooms and food storage.

UNIVERSITY OF SÃO PAULO – VETERINARY HOSPITAL

Clinical Service, São Paulo/SP, Brazil

Trainee, July/2001

- Medical practices guided by veterinary residents and teachers: cattle, sheep, caprine
- Farm attendance with veterinarians
- Assistance to post-graduation projects
- Fortnightly weekend medical attendance (guided by a veterinary resident)

Surgery and Anatomy Department, São Paulo/SP, Brazil

Trainee, July/1999

- Animal dissection
- Application of anatomical and conservation methods
- Technical researches

Speaker Courses/Seminars

- Animal Welfare Auditor Training – Cattle. ITAL – Campinas/SP, Sept. 2010.
- Animal Welfare Auditor Training – Chicken and Turkey. ITAL – Campinas/SP, Oct. 2010.
- GLOBALG.A.P IFA (poultry) – version 3 BR Foods – Marau/RS, 27/05/10.
- Train-the-Public GLOBALG.A.P 3.0-2, cattle and poultry. SGS – São Paulo/SP, 17/12/08.
- Animal Welfare Auditor Training – Chicken and Pig. ITAL – Campinas/SP, Sep./Oct. 2008
- XIX SEMEVEP: Traceability and Certification in the animal production. Universidade Paulista – São Paulo/SP, 26/08/08
- I Update on Food Chain Quality and Safety: Quality certification and management system for Meat Production. Universidade do Estado de Santa Catarina (UDESC) – Lages/SC, 04/04/08.
- Symposium of Agricultural Certification: Market requirements and Certification programs - Cattle and Poultry production. ESALQ – Piracicaba/SP, 11/06/08.
- GLOBALG.A.P IFA 3.0 (poultry)
- November 30th 2007, Perdígão Agroindustrial – Marau/RS, Brazil
- GLOBALG.A.P IFA – poultry, version 3.0-1, july/2007

- November 13th to 14th 2007, Copagril - Marechal Cândido Rondon/PR, Brazil
- GLOBALG.A.P IFA 3.0 (poultry) - October 2007: Concórdia/SC, Itajaí/SC, Cascavel/PR, Brazil
- GLOBALG.A.P IFA – poultry, version 3.0-1, July/2007: October 23rd to 24th 2007, Doux Frangosul – Passo Fundo/RS, Brazil
- GLOBALG.A.P IFA – poultry, version 3.0-1, July/2007: October 15th to 16th 2007, Doux Frangosul – Salvador do Sul/RS, Brazil

Publications

GLOBALG.A.P Certification – Cattle

Vet News magazine, n.92 – Oct/Nov/Dec 2008, Page 5-7

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Participation in Relevant Courses/Seminars

- Bovine and Swine Meat Cuts – Instituto de Tecnologia de Alimentos (ITAL): Campinas/SP, Dec. 15 – 17th, 2009
- “How to Implement” GLOBAL STANDARD FOR FOOD SAFETY (BRC Issue 5): São Paulo/SP, Dec. 10 - 11th, 2009
- APINCO (poultry) Conference 2008: Santos/SP, May 27th to 29th, 2008
- BRC Global Standard – Food (issue 04): Awareness training, SGS, São Paulo/SP, 2008
- Integrated Farm Assurance Train-the-Trainer Workshop: FoodPlus GmbH, São Paulo/SP, 2007
- Integrated Farm Assurance Train-the-Trainer Workshop: FoodPlus GmbH, Londrina/SP, 2005
- EUREPGAP IFA (Cattle) Implementation Course: SVZ and Instituto Genesis, Londrina/PR, 2005
- Internal Audit Course ISO 19011: SVZ and Instituto Genesis, Londrina/PR, 2005
- ORGAINVENT's Operacional System for Product – Field: ORGAINVENT Latinoamerica, Londrina/PR, 2004
- Lead Assessor Course: Quality Management System, version 2000: Management Consulting Group (MCG), São Paulo/SP, 2004
- 1st ORGAINVENT's Traceability System Course – from field to table: Orgainvent GmbH, Londrina/PR, 2004
- Development and Implementation of HACCP Plans in Food Industry: Serviço Nacional de Aprendizagem Industrial, São Paulo/SP, 2004

Language Skills

English: advance.

Spanish: basic for reading, speaking and writing.

German: basic for reading, speaking and writing