



ING. ALEJANDRA RODRÍGUEZ QUESADA LIC.

Function: Development Manager, Fundacion PROAGROIN

Session: Small and Medium Size Producers in Costa Rica - enabling compliance with standards for a sustainable production

TOUR Stop: Mexico City/Mexico, 11-12 April 2011

Profile

Agronomist with cross-functional expertise in crops and farm certifications under different standards, mainly in Good Agricultural Practices and like a Fair Trade, Rainforest Alliance, Organic Production and GLOBALG.A.P and Good Manufacturing Practices like a HACCP and ISO 22000; Strong experience in projects development and research with stakeholders socially and environmentally oriented. More than seven years of experience in through PROAGROIN Foundation and freelance jobs in different crops in Nicaragua, Peru and Costa Rica. These activities have had a positive release to the organizations. Represented PROAGROIN business interests as customer support with clients in Canada, USA, Italia, Holland, England and Spain. Served as grower representative in a meeting organized by United Nations Conference of Trade and Development, to mark the first steps to integrate GLOBALG.A.P standard to organic UE regulation. Strong ability to conduct business in Spanish language, and medium skill level to write and read in English language. Computer literate in multiple operating system and software application. Excellent interpersonal and analytical skills.

Experience

Present:

1. In process of register to audit of evaluate the GLOBALG.A.P standard in BCS Okö Garantie
In process of register to audit of evaluate the US GAP (Primus Labs standard) in Primus Labs.com.

2004-Present: Quality and Development Manager in PROAGROIN Foundation.

1. Design and implemented Good Agriculture Practices in 90 pineapple farms. The standards were GLOBALG.A.P, Sustainable pineapple production of Rainforest Alliance and Fair Trade standard.
2. Design of Integrated Pest Control System in PROAGROIN.
3. Design and implemented an Integrated Internal Control System whit the three norms.
4. Design and implemented ISO 22000 in a PROAGROIN packing house.
5. Internal audit of GLOBALG.A.P, sustainable pineapple production of Rainforest Alliance, organic production, ISO 22000, US GAP (Primus Labs standard), GSV-CT-PAT (Global Security Verification -Walmart standard-) in Packing House and Fair Trade Standard.
6. In process to design of a C-Neutral proposal to smallholders in PROAGROIN Foundation.
7. Cert-ID auditor. Standard "Better Sugar Cane Initiative" 2010

2003-2004: Agricultural Services in "Costa Royal de Frutas Tropicales"

Design and implemented Good Agriculture Practices and integrated pest control in a Pineapple's farm in San Carlos, Alajuela, Costa Rica.

Skills

- Microsoft Word, excel, power point, project.
- English (medium level)

Education

2002. Agronomist Engineering.

Instituto Tecnológico de Costa Rica, San José, Costa Rica.

Honors and activities

- Voluntary member of the C-NeutralCommitteethat gives support to Environmental Ministry of Costa Rica, with "C-Neutral 2021Policy".
- Member of Social-development permanent committee of National Produce and Exporter Pineapples Chamber (CANAPEP).
- Participate in "Ad Hoc Expert Meeting on Facilitating Access of Small Organic Farmers in Developing Countries to Supermarket Shelves". United Nations Conference on Trade and Development. Geneva, 10-11 December 2009.